



OnSite
music & arts
A DIVISION OF UNIVERSAL MUSIC CENTER, INC.

2025 Annual Report

UNIVERSAL MUSIC CENTER offers a high quality music education program that includes one-on-one private lessons, group rehearsals and workshops, and live performance experience designed to give students a sense of accomplishment and the opportunity to perform in front of a live audience. UMC is a 501c3 non-profit.

ONSITE MUSIC & ARTS brings qualified and caring music and arts programs right to a facility. We serve throughout east central Minnesota and west central Wisconsin. Our programs enrich the lives of our clients as well as our artists and musicians. OnSite Music & Arts is a 501c3 non-profit.

Educate - Mentor - Serve - Inspire - Enrich

www.universalmusiccenter.org
www.onsitemusicarts.org

UNIVERSAL MUSIC CENTER

...a learning institution that ROCKS!

A note from Founder and Executive Director, **MIKE ARTURI**

Dear UMC friend and supporter,

As we proudly enter our 14th year of service, we remain deeply grateful for the privilege of serving our community through music, live performance, and arts programming. Guided by our mission, "Enriching lives through music and live performance education," we continue our commitment to create meaningful, accessible experiences that inspire and connect our community.

In 2025 we had great success with two initiatives in particular: The expansion of our community outreach division, 'OnSite Music & Arts', and the introduction of our first annual 'UMC Summer Music Festival'. OnSite Music & Arts brings engaging programs and events to seniors and adult care centers.

Programming includes drum circles, a wide variety of music offerings featuring solo performers, duos and full bands, hand massage therapy, crafts, storytelling, poetry, interesting and unique presentations and... a petting zoo! OnSite Music & Arts is currently serving 16 senior living facilities and adult care centers in Goodhue County and the surrounding areas.

In 2025 we also offered large-scale arts education experiences such as our first annual UMC Summer Music Festival. The event involves performance preparation, live performance participation and community engagement. The festival intentionally serves as a vehicle to raise awareness of the social, personal, and life-skill benefits of music learning and live performance.



Our ongoing programs continue to include four live UMC student concerts, community based live performance opportunities and our fourth year presenting music education at Creekstone Montessori school in Red Wing. These valuable programs continue to deliver the life-skill enhancing benefits of music and live performance education.

We remain grateful to our community for the opportunities it continues to present for us to serve. We look forward to continuing to serve our community with music and live performance education and arts programming in 2026 and beyond.

My sincere best as always,

Mike

*"Thank you so much for all you have done for Creekstone.
The program is amazing and parents loved it."*

-Dr. Michelle Sturm, Executive Director, Creekstone Montessori School



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ANNUAL REPORT 2025

Universal Music Center is dedicated to its **mission**:
“Enriching Lives Through Music and Live Performance Education.”

UMC’s 2026 Objectives:

- Heighten community awareness and perception of UMC’s programming by undergoing a complete branding upgrade with an established Red Wing based creative firm.
- Present an expanded and upgraded 2nd annual UMC Summer Music Festival.
- Continue to present our quarterly official UMC student concerts offering UMC students of all ages and skill levels opportunities to perform live on stage in front of a supportive audience.
- Develop, market, and present “A Drumset, A Dream, & the Art of Self Reliance” presentation which uses music industry experiences to motivate, educate, and inspire young people in developing life skills.
- Increase student enrollment at UMC by 20%.
- Continue providing music education at Creekstone Montessori School in Red Wing.



UNIVERSAL MUSIC CENTER
Red Wing’s ORIGINAL Non-Profit Music Education Organization
PRIVATE MUSIC LESSONS - LIVE PERFORMANCE OPPORTUNITIES
BEGINNERS WELCOME!
651-301-9223
WWW.UNIVERSALMUSICCENTER.ORG

“It’s always a pleasure to support Universal Music Center, your heartfelt projects, and your fabulous offering to the Red Wing Community. You have changed many lives for the better through music, and opened new opportunities for all ages. We salute you!” -Carolyn Hedin., supporter

Enriching Live Through Music and Live Performance Education



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OnSite music & arts

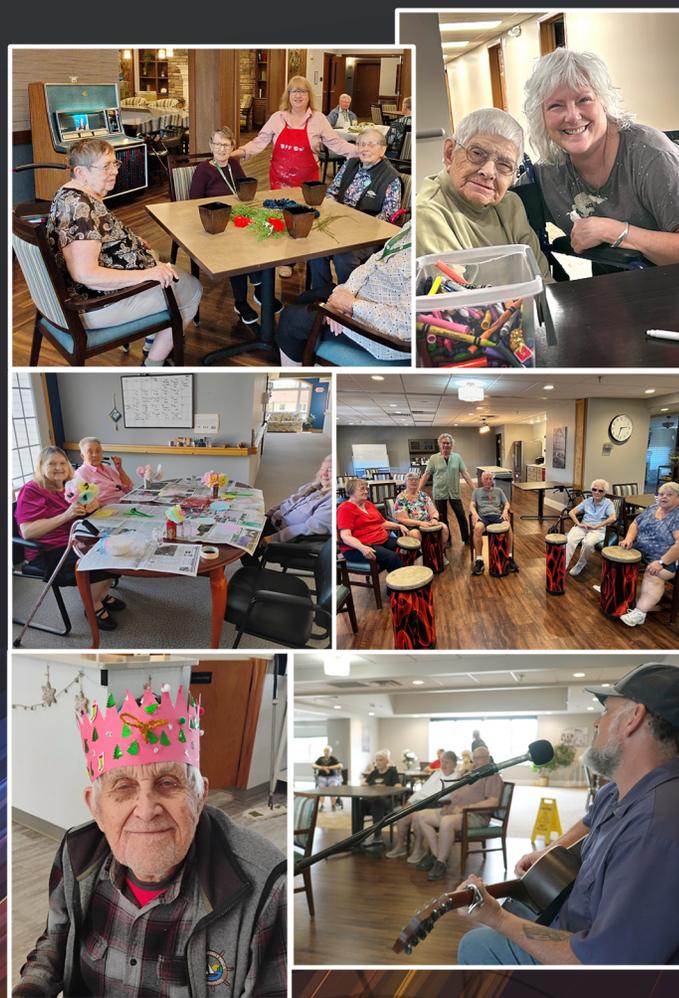
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ANNUAL REPORT 2025

OnSite Music & Arts is dedicated to its **mission**:
“Enriching marginalized communities through
on location music and arts programming.”

OnSite’s 2026 Objectives:

- Expand programming by strengthening staffing and artist capacity in adult care facilities throughout Goodhue County and its surrounding areas.
- Increase facilities served by 15% bringing our total amount of facilities served to approximately 20.
- Expand our artist roster and increase senior living and adult care program experiences by recruiting accomplished teaching artists from the metropolitan areas of Minneapolis and St Paul.



“The OnSite staff work great with the elderly population and creating a monthly schedule is so easy! Lauri and Mike are wonderful as well as the staff and we are so happy to have them in our buildings!” -April Gernentz, Valentines Living

Enriching Lives Through On Site Music and Arts Programming



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UMC AND ONSITE MUSIC & ARTS APPEARANCES AND PROGRAMS 2025:

- *Creekstone Montessori School*
- *The Hobgoblin indoor stage*
- *UMC Summer Music Festival*
- *Big Turn Music Festival*
- *Red Wing Downtown Plaza*
- *River City Days*
- *KWNG*
- *KCUE*
- *The Sheldon Theatre*
- *St. Crispin Benedictine Care Center*
- *St. Crispin Benedictine Memory Care*
- *ProAct, Inc.*
- *Potter's Ridge Living Facility*
- *Deer Crest Living Facility*
- *Comforts of Home – The Falls*
- *Comforts of Home – The Lodge*
- *Tinta Wita Tipi*
- *The Sycamore of River Falls*
- *Elysian Senior Homes of Lake City*
- *Elysian Senior Homes of Northfield*
- *Elysian Senior Homes of Red Wing*
- *Valentine's Assisted Living*
- *Valentine's Loving Residence*
- *Valentine's of Lake City*



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UMC's and OnSite Music & Arts' **staff** is dedicated to its mission.

Michael S. Arturi: *Executive Director and Founder*

Lauri Neubert: *Administration and Project Coordination*

Clare L. Polencheck: *Digital Content and Media Management*

Rita Hudson: *Office Manager*

June Strategies: *Non-Profit Consultant*

Amber Tezel: *Administrative Support*

Logan Goeman: *Intern*

UMC's **instructors** are talented, experienced, working professionals who are progressive and creative educators.

David Melbye: *ukulele, piano, guitar, voice, music theory*

Michael Allen: *drums, percussion*

Kris Pichelman: *piano, school band instruments*

Ethan Lee Sadler: *guitar, voice, songwriting, music theory, recording*

Joshua Goyette: *guitar, bass guitar*

Funding for UMC is supported by grants and donors, along with services and programming revenue.

Thank you to the following financial supporters: Jones Family Foundation, SEMAC, Red Wing Shoe Foundation, The Wings Foundation, The Robert and Carolyn Hedin Foundation, Minnesota State Arts Board, Idea Outpost, and our private individual angels!

UMC Board of Directors: Michael S. Arturi, Lauri Neubert, Arthur Kenyon, Tim McKim, Susan Forsythe, Clare Polencheck

Please send your donation payable to:

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