

UNIVERSAL MUSIC CENTER

...a learning institution that ROCKS!

ANNUAL REPORT 2024

Universal Music Center is dedicated to its **mission**:
“Enriching Lives Through Music and Live Performance Education.”

UMC's 2025 Objectives:

- Elevate and refine our arts learning programming options.
- Increase services to our eight existing outreach facilities.
- Provide programs for new facilities throughout Goodhue County and its surrounding areas.
- Increase student enrollment at UMC by 15%.
- Partner with RiseUp Red Wing and Hispanic Outreach for a second year.
- Present Summer Pops Youth Orchestra.
- Present The Rock Band Factory & BIONIK BEATS for a second year.
- Continue to serve Creekstone Montessori School with music education.
- Continue to present Complete Concert Creation at Red Wing Juvenile Correctional Facility.
- Continue to present live entertainment and concerts with our UMC student artists.



UNIVERSAL MUSIC CENTER

Red Wing's ORIGINAL Non-Profit Music Education Organization

PRIVATE MUSIC LESSONS - LIVE PERFORMANCE OPPORTUNITIES

BEGINNERS WELCOME!

651-301-9223

WWW.UNIVERSALMUSICCENTER.ORG

"Thank you so much for how you treat our children!!! My son has not only grown in his music ability but in how he participates in many forms of playing that he never would have done before."

Tina G., parent

Enriching Live Through Music and Live Performance Education



universalmusiccenter.org



@UniversalMusicCenter



UniversalMusicCntr



@universal_music_center

UNIVERSAL MUSIC CENTER

...a learning institution that ROCKS!

A note from Founder and Executive Director, **MIKE ARTURI**

Dear UMC friend and supporter,

As we wrap up our TWELFTH year serving our community, we remain proud of all we've accomplished in years past and in the past twelve months. We are grateful and respectful of the privilege to serve our community with arts, music, and live performance programs. We remain, as we have since our founding in 2012, committed to our mission of 'Enriching lives through music and live performance education'.

2024 was a year of great growth for UMC. We successfully partnered with RiseUp Red Wing Youth Organization to present a day of music and drumming for our local teens and young people. RiseUp students had fun and learned about music and rhythm. We partnered with Red Wing's Hispanic Outreach Organization to present summer programming for Hispanic youth and teens. We met twice a week for four weeks and learned about music, sang, and played hand drums. The program ended with a great student concert for families and friends.

We presented two UMC original summer programs for teens and adults which we plan on repeating in 2025. The Rock Band Factory takes participants through the entire experience of joining a band from audition to stage. The course was led by two young professional musicians and music teachers. Participants chose a set list, rehearsed, created a show, and performed the show live on stage at the historic Sheldon Theatre in Red Wing.

BIONIK Beats offered participants the opportunity to write and record an original song with the highly accomplished producer, composer, and musician; BIONIK (Ice-T, Lizzo, Phil Collins). BIONIK utilized state of the art digital technology to record and produce a multi-layered arrangement of the original song. During the process participants added vocal and instrumental tracks for a first-hand, hands-on experience crafting, performing, recording, and producing a professional final recording. Participants premiered their original composition on stage at the historic Sheldon Theatre in Red Wing.



We continue to serve as music education providers for the Creekstone Montessori School and we will continue to present our Complete Concert Creation course at the Red Wing Juvenile Correctional Facility.

In 2024 we created rapid growth and generated increased support for our Community Outreach programs. As we conclude this year, we are actively providing arts programming for eight local facilities each month. Our programs are providing engaging events for seniors and include drum circles, hand massage therapy, a wide variety of live music options, crafts, storytelling, and poetry. We continue to actively expand our services and facilities.

We remain ever grateful to our community for the opportunities it continues to present. We look forward to continuing to serve our community with arts programming, music, and live performance education.

My sincere best as always, Mike

"UMC's impact was noticeable in how my son now carries himself with confidence. We so appreciate what he has learned and continues to learn from UMC!"

-Kristen K., parent



universalmusiccenter.org



@UniversalMusicCenter



UniversalMusicCntr



@universal_music_center

UNIVERSAL MUSIC CENTER

...a learning institution that ROCKS!

UMC APPEARANCES AND ADJUNCT OUTREACH PROGRAMS 2024:

- *Creekstone Montessori*
- *Red Wing Juvenile Correctional Facility*
- *The Hobgoblin indoor stage*
- *Lake City Arts*
- *Red Wing Arts Festival*
- *Big Turn Music Festival*
- *Hispanic Outreach*
- *Red Wing Public Library*
- *River City Days*
- *The Artist's Sanctuary*
- *Rise Up Red Wing*
- *The Sheldon Theatre*
- *Deercrest Senior Living*
- *ProAct, Inc.*
- *Potter's Ridge Living Facility*
- *Red Wing Downtown Plaza*
- *Benedictine Living Communities*
- *Cannon Rivers*
- *The Sycamore of River Falls*
- *Elysian Senior Homes of Lake City*



"We don't just teach. We mentor."



universalmusiccenter.org



@UniversalMusicCenter



UniversalMusicCntr



@universal_music_center

UNIVERSAL MUSIC CENTER

...a learning institution that ROCKS!

UMC's **staff** are dedicated to its mission.

Michael S. Arturi: *Executive Director and Founder*

Lauri Neubert: *Administration and Project Coordination*

Clare L. Polencheck: *Digital Content and Media Management*

UMC's **instructors** are talented, experienced, working professionals who are progressive and creative educators.

David Melbye: *ukulele, piano, guitar, voice, music theory*

Michael Allen: *drums, percussion*

Kris Pichelman: *piano, school band instruments*

Ethan Lee Sadler: *guitar, voice, songwriting, music theory, recording*

Kyle McKim: *guitar*

Joshua Goyette: *guitar, bass guitar*

Mary McElderry: *flute, violin*

Funding for UMC is supported by grants and donors, along with services and programming revenue.

Thank you to the following financial supporters: Jones Family Foundation, SEMAC, Red Wing Shoe Foundation, Minnesota State Arts Board, and our private individual angels!

UMC Board of Directors: Michael S. Arturi, Lauri Neubert, Arthur Kenyon, Tim McKim, Susan Forsythe, Clare Polencheck

Please send your donation payable to:

Universal Music Center
163 Tower View Drive
Red Wing, MN 55066

Direct Contact:

Michael S. Arturi, Executive Director
651-301-9223
umc.info@universalmusiccenter.com



universalmusiccenter.org



@UniversalMusicCenter



UniversalMusicCntr



@universal_music_center