

UNIVERSAL MUSIC CENTER

...a learning institution that ROCKS!

ANNUAL REPORT 2023

Universal Music Center is dedicated to its **mission**:

“Enriching Lives Through Music and Live Performance Education.”

UMC's 2024 Objectives:

- Fully establish a community outreach extension of UMC's services
- Provide ongoing scheduling for 7 Red Wing based facilities serving marginalized populations
- Increase enrollment by 15%.
- Install recording equipment with the purpose of encouraging students to write and record original music
- Present a monthly songwriting class for UMC students and the general public
- Create and present youth based 'Rock and Roll School' program
- Return to RW Juvenile Correctional facility for the fifth year and Creekstone Montessori Charter School for the third year to present custom programming for each facility
- Promote and distribute newly recorded UMC Podcast



UNIVERSAL MUSIC CENTER

Red Wing's ORIGINAL Non-Profit Music Education Organization

PRIVATE MUSIC LESSONS - LIVE PERFORMANCE OPPORTUNITIES
BEGINNERS WELCOME!

651-301-9223

WWW.UNIVERSALMUSICCENTER.ORG

“We are so grateful for the level of expertise in our Universal Music Center instructors. We feel that our daughter is getting such a quality experience!”

Elissa Behnke, parent

Enriching Live Through Music and Live Performance Education



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A note from Founder and Executive Director, **MIKE ARTURI**

Dear UMC friend and supporter,

As we wrap up our ELEVENTH YEAR of serving our community, we remain proud of all we've accomplished over the years and in the last 12 months. We are resolute in our commitment to our mission statement of 'Enriching Lives Through Music and Live Performance Education'.

The year 2023 saw us presenting student performances, arts learning programs, and public speaking events throughout our community and region. Our core programming of private music lessons and live student concert performances is stronger than it's ever been! We regularly attract over 150 audience members to our live concerts and have rebuilt our enrollment to exceed pre-pandemic levels.

We have experienced and surpassed the departure of two principal instructors and have successfully built a new and diverse teaching staff that delivers the high level of experience and music education Universal Music Center is founded on.

We continue to be the music education providers for Creekstone Montessori Charter School in Red Wing and will be presenting our Complete Concert Creation course at the Red Wing Juvenile Correctional Facility for the fifth year this Spring.

We have established the roots of what we intend to be a new outreach branch of UMC- On-site arts learning programs for senior living and rehabilitation facilities.



In 2023 we provided regular programming for three senior living and rehabilitation facilities here in Red Wing and plan to add two additional facilities by the end of 2024. We are presenting arts learning programs that feature drum circles, poetry, storytelling, crafts, and music therapy. These very important programs support our marginalized populations and it is our honor to serve these valued community members.

We are so grateful to share the gifts of music education with YOU and thank you so much for your support. We look forward to continuing to grow and serve Red Wing and surrounding communities.

With great sincerity, Mike Arturi

"Umc has empowered me to grow in overcoming my challenges with autism. It has lead to me becoming a professional songwriter and signing a production deal with Rock the Cause Records!"

-Joe Bigalke, student musician



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UMC APPEARANCES AND ADJUNCT OUTREACH PROGRAMS 2023:

- *Creekstone Montessori*
- *Red Wing Juvenile Correctional Facility*
- *The Hobgoblin indoor stage*
- *Lake City Arts*
- *Red Wing Arts Festival*
- *WCCO TV News*
- *Red Wing Public Library*
- *River City Days*
- *Red Wing High School*
- *Red Wing Kiwanis*
- *Red Wing 4th of July Event*
- *Rise Up Red Wing*
- *St. Crispin's Living Facility*
- *Bay View Rehab Center*
- *Potter's Ridge Living Facility*
- *The Artist's Sanctuary*
- *Cornerstone Community Church*



"We don't just teach. We mentor."



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UMC's **staff** are dedicated to its mission.

Michael S. Arturi: Executive Director and Founder

Lauri Neubert: Administrative and Project Coordination

Clare L. Polencheck: Digital Content and Media Management

UMC's **instructors** are talented, experienced, working professionals who are progressive and creative educators.

David Melbye: ukulele, piano, guitar, voice, music theory

Michael Allen: drums, percussion

Kris Pichelman: piano, school band instruments

Ethan Lee Sadler: guitar, voice, songwriting, music theory, recording

Kyle McKim: guitar

Joshua Goyette: guitar, bass guitar

Mary McElderry: flute, violin

Funding for UMC is supported by grants and donors, along with services and programming revenue.

Thank you to the following financial supporters: Jones Family Foundation, SEMAC, Red Wing Shoe Foundation, Minnesota State Arts Board, and our private individual angels!

UMC Board of Directors: Michael S. Arturi, Lauri Neubert, Arthur Kenyon, Tim McKim, Susan Forsythe

Please send your donation payable to:

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